

DUPLICATE INVOICE



www.wlwt.com

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941513-1	08/26/12	August 2012	07/30/12 - 08/20/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1201

Flight Dates	Order #	Alt Order #
08/14/12 - 08/20/12	941513	06273466

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/17/12	NBC Today Show III	10-11a	-TWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLW	Tu	08/14/12	10:45 AM	NBC Today Show III	10-11a	:30	ROF TV 12 TV 18H	\$200.00 NM
1	WLW	Tu	08/15/12	10:58 AM	NBC Today Show III	10-11a	:30	ROF TV 12 TV 18H	\$200.00 NM
2	WLW	Th	08/16/12	10:29 AM	NBC Today Show III	10-11a	:30	ROF TV 12 TV 18H	\$200.00 NM
4	WLW	F	08/17/12	10:58 AM	NBC Today Show III	10-11a	:30	ROF TV 12 TV 18H	\$200.00 NM
2	08/14/12	08/17/12	DR OZ EF	4PM-5PM	-TWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLW	Tu	08/14/12	3:59 PM	DR OZ EF	4PM-5PM	:30	ROF TV 12 TV 18H	\$400.00 NM
1	WLW	Tu	08/15/12	4:55 PM	DR OZ EF	4PM-5PM	:30	ROF TV 12 TV 18H	\$400.00 NM
4	WLW	Th	08/16/12	4:19 PM	DR OZ EF	4PM-5PM	:30	ROF TV 12 TV 18H	\$400.00 NM
3	WLW	F	08/17/12	4:16 PM	DR OZ EF	4PM-5PM	:30	ROF TV 12 TV 18H	\$400.00 NM
3	08/14/12	08/17/12	530-6p M-F news	530-6p	-TWTF--	:30	4	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLW	Tu	08/14/12	5:43 PM	530-6p M-F news	530-6p	:30	ROF TV 12 TV 18H	\$625.00 NM
4	WLW	Tu	08/15/12	5:52 PM	530-6p M-F news	530-6p	:30	ROF TV 12 TV 18H	\$625.00 NM
2	WLW	Th	08/16/12	5:44 PM	530-6p M-F news	530-6p	:30	ROF TV 12 TV 18H	\$625.00 NM
1	WLW	F	08/17/12	5:58 PM	530-6p M-F news	530-6p	:30	ROF TV 12 TV 18H	\$625.00 NM
4	08/14/12	08/17/12	6-630p M-F news	6-630p	-TW-F--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TW-F--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLW	Tu	08/14/12	6:25 PM	6-630p M-F news	6-630p	:30	ROF TV 12 TV 18H	\$800.00 NM
2	WLW	Tu	08/15/12	6:12 PM	6-630p M-F news	6-630p	:30	ROF TV 12 TV 18H	\$800.00 NM
3	WLW	F	08/17/12	6:24 PM	6-630p M-F news	6-630p	:30	ROF TV 12 TV 18H	\$800.00 NM
5	08/14/12	08/17/12	7-730p	7-730p	-T-TF--	:30	3	\$800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):



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941513-1	08/26/12	August 2012	07/30/12 - 08/20/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1201	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-T-TF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTTu		08/14/12	7:18 PM	7-730p	7-730p	:30	ROF TV 12 TV 18H	\$800.00 NM
1	WLWTTh		08/16/12	7:12 PM	7-730p	7-730p	:30	ROF TV 12 TV 18H	\$800.00 NM
3	WLWTF		08/17/12	7:13 PM	7-730p	7-730p	:30	ROF TV 12 TV 18H	\$800.00 NM
6	08/15/12	08/17/12	730-8p	730-8p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/15/12	7:43 PM	730-8p	730-8p	:30	ROF TV 12 TV 18H	\$800.00 NM
3	WLWTTh		08/16/12	7:51 PM	730-8p	730-8p	:30	ROF TV 12 TV 18H	\$800.00 NM
2	WLWTF		08/17/12	7:49 PM	730-8p	730-8p	:30	ROF TV 12 TV 18H	\$800.00 NM
7	08/14/12	08/18/12	11-1135p M-Su	11-1135p	-TWTF--	:30	5	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTTu		08/14/12	11:24 PM	11-1135p M-Su	11-1135p	:30	ROF TV 12 TV 18H	\$1,500.00 NM
1	WLWTW		08/15/12	11:22 PM	11-1135p M-Su	11-1135p	:30	ROF TV 12 TV 18H	\$1,500.00 NM
4	WLWTTh		08/16/12	11:33 PM	11-1135p M-Su	11-1135p	:30	ROF TV 12 TV 18H	\$1,500.00 NM
5	WLWTF		08/17/12	11:29 PM	11-1135p M-Su	11-1135p	:30	ROF TV 12 TV 18H	\$1,500.00 NM
3	WLWTSa		08/18/12	11:29 PM	11-1135p M-Su	11-1135p	:30	ROF TV 12 TV 18H	\$1,500.00 NM
8	08/17/12	08/17/12	F10-11p	F10-11p	----1--	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		08/17/12	10:30 PM	F10-11p	F10-11p	:30	ROF TV 12 TV 18H	\$2,500.00 NM
9	08/18/12	08/18/12	Sa/Su 6p news	Sa/Su 6p News	-----1-	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		08/18/12	6:28 PM	Sa/Su 6p news	Sa/Su 6p News	:30	ROF TV 12 TV 18H	\$350.00 NM
10	08/18/12	08/18/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----1-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		08/18/12	6:30 AM	Sa/Su 6-7a News	Sa/Su 6-7a	:30	ROF TV 12 TV 18H	\$250.00 NM
11	08/19/12	08/19/12	NBC Sunday Today	Su8-9a	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSu		08/19/12	8:53 AM	NBC Sunday Today	Su8-9a	:30	ROF TV 12 TV 18H	\$1,500.00 NM
12	08/19/12	08/19/12	NBC MEET THE PRESS NBC MEET THE PR		-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$1,200.00				



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941513-1	08/26/12	August 2012	07/30/12 - 08/20/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1201	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/19/12	08/19/12	NBC MEET THE PRESS NBC MEET THE PI		-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/19/12	10:46 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	ROF TV 12 TV 18H	\$1,200.00 NM
13	08/20/12	08/20/12	NBC Today Show III	10-11a	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/20/12	10:59 AM	NBC Today Show III	10-11a	:30	ROF TV 12 TV 18H	\$200.00 NM
14	08/20/12	08/20/12	DR OZ EF	4PM-5PM	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/20/12	4:28 PM	DR OZ EF	4PM-5PM	:30	ROF TV 12 TV 18H	\$400.00 NM
15	08/20/12	08/20/12	530-6p M-F news	530-6p	1-----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/20/12	5:53 PM	530-6p M-F news	530-6p	:30	ROF TV 12 TV 18H	\$625.00 NM
16	08/20/12	08/20/12	6-630p M-F news	6-630p	1-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/20/12	6:24 PM	6-630p M-F news	6-630p	:30	ROF TV 12 TV 18H	\$800.00 NM
17	08/20/12	08/20/12	7-730p	7-730p	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/20/12	7:18 PM	7-730p	7-730p	:30	ROF TV 12 TV 18H	\$800.00 NM
18	08/20/12	08/20/12	730-8p	730-8p	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/20/12	7:43 PM	730-8p	730-8p	:30	ROF TV 12 TV 18H	\$800.00 NM
19	08/20/12	08/20/12	11-1135p M-Su	11-1135p	1-----	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/20/12	11:31 PM	11-1135p M-Su	11-1135p	:30	ROF TV 12 TV 18H	\$1,500.00 NM
Total Spots							38		

Gross Total \$30,525.00

## Payment Terms 30 Days

DUPLICATE

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941513-1	08/26/12	August 2012	07/30/12 - 08/20/12
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Restore Our Future	RESTORE OUR FUTURE	1201	

Agency Commission      **\$4,578.75**

Net Amount Due      **\$25,946.25**